**Speaking project (script)**

**Sentences in pass: Red**

**Sentence is Present Progressive: Blue**

**0 conditional: Gold**

**Comparative: Green**

**Future: Orange**

**Title: Running an Awareness campaign**

**USB English 5**

**Students’ names: Maria Alejandra Tello, Andres Felipe Rico, Nicolas Yandi and Juan Miguel Lemos.**

* Use this script to organize the sections and topics of your presentation.
* Write what you are going to say in each section of the presentation.
* Consider including time frames for each section.
* Be sure to follow the structures and recommendations listed in the project’s script instructions on Moodle – ***Self-Study Activity: Final Project (Script)***

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| **INTRODUCTION** | |
| **Greeting;**  Say hello using a common expression. | Hello guys, my name is Andres and my group is formed for Alejandra, Nicolas and me. |
| Mention what you are going to talk about in the presentation. (“In this presentation, we are going to talk about...”) | Today we are going to talk about our campaign which tries to support AI and its implementation in society. |
| **CONTENT** | |
| **Introduction**  1. ***Introduce your campaign***. Talk about the problem that is happening in your field of study, including the main issue:  What is happening? (main issue)  How did it start?  Where is it happening?  Why is this happening?  Who is affected by this?  What are the measures taken to prevent this?  What has been done in the past to help? | What is happening?:  We saw in internet that the AI are the future in the business word. and we came to the conclusion that we had to promote the use of these for the optimization of work on a day-to-day basis.  How did it start?  AI has been evolving for decades, but it is only in recent years that it has started to have a significant impact on the industry and is currently evolving further.  Where is it happening?:  Worldwide.  Why is this happening?  It is going through the great advances in deep learning of AI, Greater data availability, Improvements in computing infrastructure, Greater investment in AI. In short, AI has begun to dominate the industry in recent years thanks to a combination of technological advances.  Who is affected by this?  It is positively affecting the optimization of many jobs but it is also leaving a lot of unemployment worldwide, and on that we base our campaign to encourage people to update themselves to this technological revolution because staying behind affects us all.  If you aren’t updated with this, you do not have a job.  What are the measures taken to prevent this?  The evolution of man cannot be avoided, the only solution or alternative so that it does not affect society is to adapt to adapt all of us.  What has been done in the past to help?  Nothing has been done but the companies make these technologies free for everyone so anyone in the world can use them and not be left behind, in conclusion Ais are better than many traditional methodologies. |
| **Body**  2. ***Talk about your issue and examples.*** Make sure all the participants speak. Make sure you provide full and important information to talk about this issue, talk about how social media is impacting this issue and how this is affecting people’s stress/anxiety. You can also support your oral ideas with pictures/videos/interviews…  Afterwards, you will talk about the vision of what should be done to help with the issue:  List of goals  You will provide 1 general goal (the most important) and 5 specific goals. | First, AIs are good because they can help us make better decisions.  By crunching vast amounts of data, AIs can spot patterns and trends that humans may miss.  Furthermore, AIs can also improve efficiency and productivity in many aspects of life.  AI can help us tackle some of the biggest and most pressing challenges facing our planet.  AIs are good because they can help us make better decisions, improve efficiency and productivity, and address some of our planet's biggest and most pressing challenges.  Our main goal is to inform people about this so that they join the change and We will carry out more campaigns in the future. |
| **Conclusion**  3. Express your opinions and ideas based on the topic of your presentation. Present the poster and close the topic. | Our opinion on this subject is that this technological revolution cannot be overlooked and how it can help us in many things, such as: Job automation, in a health context, medicine can contribute a lot since most machines biomedical works with this technology and much more. |
| **ENDING** | |
| **Farewell**  (Say goodbye using a common expression.) | And that's it, thank you very much and I hope this has helped you and seriously take this forward together. |